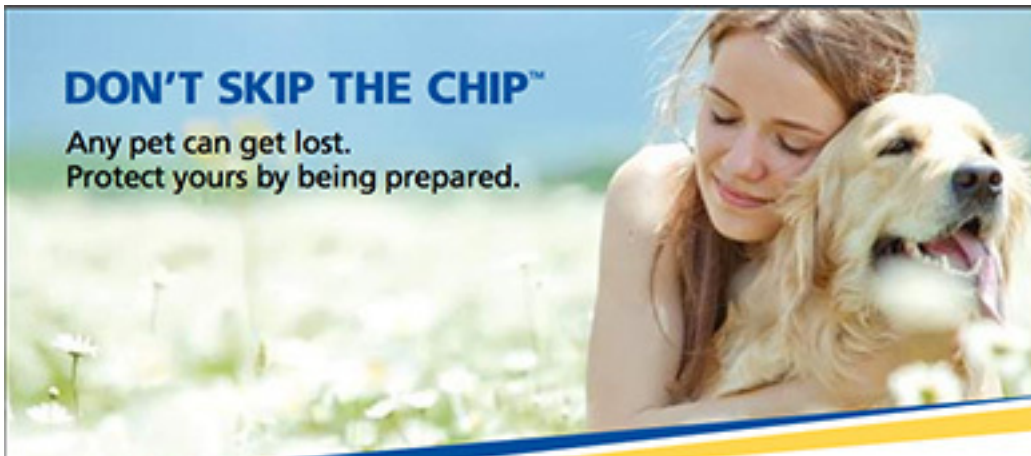


## DON'T SKIP THE CHIP™

Any pet can get lost.  
Protect yours by being prepared.



### Losing a pet can happen to anyone

- Thunderstorms and fireworks often cause pets to panic and flee
- Pets often dig under fences or bolt through invisible fences
- A child, handyman, or visitor can accidentally let your pet out
- While traveling, your pet could wander into unfamiliar territory
- During an emergency, your pet could get lost in the turmoil

**1** out of every **3** pets  
will go missing  
during its lifetime

### Microchips work

If a lost pet ends up at a shelter,

- 74% of dogs and 63% of cats return home because of a microchip<sup>1</sup>
- Microchipped dogs are **more than twice** as likely to be returned home, and microchipped cats are **more than 20 times** as likely to be returned home<sup>1</sup>

### Protect Your Pet Today

- Yes! Please protect my pet today with a microchip
- I'd like to discuss this more with the veterinarian
- I'm not sure if my pet is microchipped. How can I find out?

Name \_\_\_\_\_ Date \_\_\_\_\_



**HomeAgain**  
A lost pet's best chance